

Around The House

WINTER EDITION 2011

GUARDIAN ROOFING & WINDOWS

NEWS THAT HELPS THE FAMILY.

customer loyalty ROOFING BLOWOUT

Learn how to get back the money you spent with Guardian **AND GET A NEW ROOF!**

If you are thinking about replacing your roof in the next 12-24 months please read this!

Right now is our slowest time for customers calling for roof replacement. This causes us to slow down and sometimes have to lay off our people. This is a hardship for our employees and their families. This also affects the consistency of our working environment.

In an effort to keep our company running smoothly and keep our team employed we have decided to put together an exclusive offer that is **ONLY BEING OFFERED TO EXISTING CLIENTS!**

This is for 2 reasons:

1. We would not have a business if it weren't for you. So you deserve it!
2. We spend marketing \$\$ to attract new customers. Since we already have a relationship, this money is saved. We can pass those savings on to YOU!

Here is what we came up with...

For the first 15 existing customers to buy a new roof before January 15th we will:

- OR**
- ▶ Refund up to \$2,000 of what you spent with us before (*based on size of job*).
 - ▶ Upgrade you from a standard shingle to a Heavy Weight Lifetime roof at **NO CHARGE** (*A \$1,500 savings on standard size roof!*)



Planning on waiting? Don't forget that we have fixed rate, low interest financing that can be paid off whenever you want!

Worried about the weather? Our experts have been installing roofs year round in the Northwest for DECADES! We would NEVER put your home at risk.

If your roof is ready for replacement it could give out during a storm & cause major headaches. Don't lose sleep wondering if your roof will leak!

Call us now before it's too late!

877.926.9966

INSIDE THIS ISSUE:

- Year End Roofing Sale!
- New Maintenance Program!
- **Salvation Army Drive for Charity!**
- **Plus much, much more!!!**

 Please check us out on Facebook and become a FAN!

Special offer available for fans only!
See Videos & More!

facebook.com/Guardian.Roofing



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Thanks for the kind words...

I needed a new roof for my home, so I went out to bid with the three highest rated companies I could find. Guardian was one of those companies and impressed me immediately with the roof inspection and detailed information about what their inspection showed and what I would need in a new roof. Guardian was the only company of the three to inspect my attic space so they could see the roof from the inside, and the only company to spot an active leak in the roof. Matt Krill, the Guardian rep, even put a temporary patch in place during his inspection, and before I had agreed to contract with Guardian. He took hi-res video of the roof during the inspection and then shared the results with my wife and I on his laptop in our dining room. That was excellent (potential) customer service in my opinion. The quote I received from Guardian was not the lowest, but it was competitive with the other two companies. Once I agreed to the contract we scheduled the date for the roofing and it happened right on time. The Guardian team finished on time, left no mess, and the roof looks great.

**Keith Parker
Tacoma, WA**

The appraiser showed up on time and did a thorough evaluation of the problem which was a leak in the roof. He discovered the problem and made a temporary fix because some shingle replacement was necessary. He returned with new shingles and completed the job timely and to our satisfaction. Excellent job, both in terms of solving a leak problem which has been going on for some time and leaving no evidence of the repair, with new shingles that blended into the rest of the roof perfectly. Cleaned up the job site completely. Service was professional and thorough. Will definitely use again.

**Robert Cowan
Seattle, WA**

AROUND THE HOUSE TIP OF THE MONTH:

Decorating Safely For A Joyful Holiday

Setting the stage for an event is a project. When it comes to Christmas, the stage can be a huge task with decorations on the roof, strung on trees, and set up throughout the house.

Crawling on the roof, placing the star atop the Christmas tree and lighting the house with candles are dangerous activities. They send about 12,500 people to the emergency room every year. The Consumer Product Safety Commission recommends:

TREES: When buying an artificial tree, look for the “Fire Resistant” label. For a fresh tree, find one on which it’s not easy to pull needles from a branch. Keep the stand basin filled with water. Christmas trees are involved in some 300 fires each year.

LIGHTS: Buy light strings that are approved by a testing laboratory. Check last year’s strings for broken sockets or wires. Toss any that are damaged. Replace a burned-out light with one of equal wattage. Don’t use any lights on a metallic tree because of shock danger.

ELECTRICAL CONNECTIONS: Use a power strip to connect several power cords inside the house. It will turn off instead of blowing a breaker if there is a power overload, because it has a circuit breaker. It’s also easier to turn off several strings at once.

OUTDOOR CONNECTIONS: They should be plugged into circuits protected by a ground fault circuit interrupter. Portable GFCIs can be purchased, or they can be installed permanently to household circuits by an electrician.

CANDLES: They start about 11,600 fires a year and cause 150 deaths and 1,200 injuries. Always keep burning candles in sight. Put them out if you move to another room or go to bed.

DECORATIONS: Use only non-combustible or flame-resistant materials to trim a tree. In homes with small children, avoid decorations that are sharp or breakable. Don’t use any that look like candy or food.

FIREPLACES: “Fire salts” produce colored flames when thrown on a wood fire, but they contain heavy metals that can cause gastrointestinal irritation and vomiting. Keep them away from children. Never burn wrapping papers in a fireplace. They can cause a flash fire and burn intensely.

Be Careful When Decorating On A Ladder

Each year, an amazing 165,000 Americans are injured as a result of falls from ladders. Christmas decorating is a busy time for emergency rooms. Here’s how to avoid being a statistic:

- Use the right ladder. If you are going on the roof, an extension ladder or tall single ladder are your best choices.
- Don’t go on the roof unless it is completely dry. Wear tennis shoes. They are non-slip, flexible and easier on roof shingles than boots.
- When leaning the ladder against a roof, place it at a 30 or 40 degree angle for maximum stability. Choose a ladder tall enough to position two or three rungs above the gutter elevation.
- Don’t carry anything when you climb the ladder. Keep light strings in a backpack. Use only UL certified electrical extension cords.
- Ladders have a safety rating. If you’re a big man and weigh more than 200 pounds, don’t use a 200-pound test ladder. Get a stronger one. Plan your display so you know where every light string goes. Keep roof time to a minimum.
- Never work alone. Someone on the ground should be assisting or at least watching you.
- Make sure the circuits from your house have a large enough capacity. Don’t put Christmas lights on the same circuit as the refrigerator, air compressor, or other high voltage devices or appliances.



We Appreciate Your Referrals!

REFERRAL REWARDS PROGRAM

when you buy from or refer Guardian Roofing & Windows

\$100 PER REPLACEMENT

\$25 PER REPAIR



Refer a friend and they save:

5% on a Replacement or 10% on Repair!

Get a personalized **\$100 VISA Gift Card** or **\$25 Cash** whenever you refer a friend and they invest in a repair, replacement or moss proofing.

Just have them mention **YOUR NAME** when they call!

Holiday Break Sudoku

How to solve sudoku puzzles

To solve a sudoku, you only need logic and patience. No math is required.

Simply make sure that each 3x3 square region has a number 1 through 9 with only one occurrence of each number.

Each column and row of the large grid must have only one instance of the numbers 1 through 9.

The difficulty rating on this puzzle is easy.

				5				4
8	1						3	
6	5		9	4				2
			4			1	6	
	3	2			6			
1				3	7		9	5
	4						7	1
9			8					



"Acme Roofing? I have some good leads for you."



Who wants to WIN movie tickets?

Take my trivia challenge and you could win too!

This is one of my favorite parts of the newsletter! Each month, I'll give you a new trivia question. The first 10 people who call my office with the correct answer will win **two FREE movie tickets**. Enjoy a night out on me with someone special in your life! Take your best guess, and then call me at

253-926-9966!

Remember, your chances of winning are better than you think!



9	2	5	7	1	8	6	4	6
1	7	8	6	5	2	9	7	8
5	6	7	1	3	9	8	2	1
8	9	9	2	1	2	6	7	
7	9	1	8	2	7	6	8	5
2	8	1	7	4	9	9	9	
6	8	5	2	9	7	1	8	
7	1	9	9	6	4	6	2	

SAVE UP TO 45%
on Roof & Gutter Cleaning

Find out more about our new maintenance program on the back page!

This month's Mega Trivia Question:

What is the maximum refund you can receive by buying a new roof by January 15th?

- A. \$1,000
- B. \$500
- C. \$2,000
- D. \$1,500

HINT: The answer is somewhere in this newsletter.



417 99th Street East
Tacoma, WA 98445



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Take my trivia challenge & you could win too!

Details on Page 3



Charity Drive Details on Page 4

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Toll Free: 877.926.9966

www.YourGuardianRoof.com

facebook.com/Guardian.Roofing

Exciting Things are Happening at Guardian:

Can You Support a Good Cause

- AND -

Lower Your Taxes at the Same Time?

Please Support our Holiday Salvation Army Clothing and Household Goods Drive. In this economy more people than usual can use some help. In an effort to support our community, Guardian Roofing is recruiting our valued customers like YOU in an effort to provide warm clothing, household items, and non-perishable food to those in need. If you have some spare items that you would like to donate, or just want to clean out your spare room...

Planned pick up dates for items are from December 12th - December 22nd

We will be delivering the items to the Salvation Army just before Christmas. Donating will not only feel good, but it can actually put some money in your pocket! When you donate you can write off your donations! Go here to see a list of estimated tax values for your items: <http://www.satruck.org/donation-value-guide>

To schedule one of our elves to pick up your spare items simply call our office at **877-926-9966** or email Aaron directly at a.santas@yourguardianroof.com

Thank you so much in joining our effort to help those in need!

*Kind regards,
Aaron, Matt and Lori*



**SAVE UP TO
45%**

on Roof & Gutter Cleaning

**by participating in our new
Maintenance Program!**

If you are one of the thousands of local homeowners who get leaves and needles on their roof and in their gutters every year, and hate the risk and aggravation of cleaning them, we have good news for you!

Call us at 877.926.9966

We have developed an affordable and convenient process to keep your roof and gutters clean and functioning properly. It is our maintenance program.

HERE IS WHAT YOU GET:

- ▶ Annual, bi-annual, or quarterly clean (Depending on severity of debris)
- ▶ Cleaning with our thorough and gentle AirRoof™ Clean process.
- ▶ Roof, gutter and ground clean up and haul away
- ▶ Quick roof check
- ▶ Scheduled in our system so you don't have to think about it
- ▶ Performed by insured professionals (So you don't have to risk your neck.... Literally!)
- ▶ Clean and properly functioning roof and gutters.
- ▶ Maintain your warranty
- ▶ Savings of up to 45%!!!!

HOW WE SAVE YOU \$\$: By staying on top of the cleaning, we can reduce the roof "Sludge" that occurs when leaves and needles collect and begin to decompose. This makes our job easier, which saves us time. We can then pass those savings along to you.

Want to learn more or schedule a free maintenance estimate?

or send an email request to askus@yourguardianroof.com